Q4 Self Driven

Institute of Advanced Research

*The University for Innovation*

IAR University

Established under the Gujarat Private Universities Amendment Act 2011 and recognized under section 22 and 2(f) of UGC

SSIP

INSTITUTION'S INNOVATION COUNCIL

A

Report

On

# Classroom activity on Leadership and Motivation

(Academic Session: 2026-2027)

**Organizing Committee:**

School of Business and Management

**Event Coordinator:**

Ms. Swati Kamra

**Report Prepared by:**

Ms.Swati Kamra

**Date of the event:** 14 August, 2026

| | | | |
|---|---|---|---|
| **Name of Event** | Workshop on Design Thinking | | |
| **Event Type (Co-curricular/ Extra Curricular)** | **Extra-Curricular** | | |
| **Platform** | Offline | | |
| **Place of event** | A3-304 | | |
| **Date (s) of the event** | 14 August 2026 | **Time** | 09:00 am |
| **No. of Student/ faculty Participants for Expert talk** | Students: 53<br>Faculty: 1 | **Level of Activity** | Departmental level |
| **Name of the Coordinator** | Ms. Swati Kamra | | |
| **Name and details of the Expert** | Ms. Swati Kamra<br>8733070281 | | |
| **Contact details of Organizers** | Dr. Jaykumar Joshi<br>Head, School of Business and Management | | |

**Profile of speaker**

**Ms. Swati Kamra**

An academician and management educator with experience in higher education, teaching and training. Currently serving as a Lecturer at IAR University while pursuing a Ph.D. in Management. Experienced in curriculum delivery, examination management, event coordination, and career counselling. Has organized workshops and guided student projects.

**Introduction of the Event/ Brief Overview of the Event:**

Entrepreneurial success is rarely limited by technical skill; it is more often constrained by a founder's internal drive and leadership capacity under extreme uncertainty. This workshop was designed to shift students away from purely transactional, status-driven ideas of entrepreneurship toward sustainable, intrinsic motivation.

Through self-analytical diagnostics, interactive matrix plotting, and crisis simulations, students examined their core motivators and learned how their personal drivers directly influence their default leadership style—equipping them to build more resilient startups and team cultures.

**Objectives of the Event:**

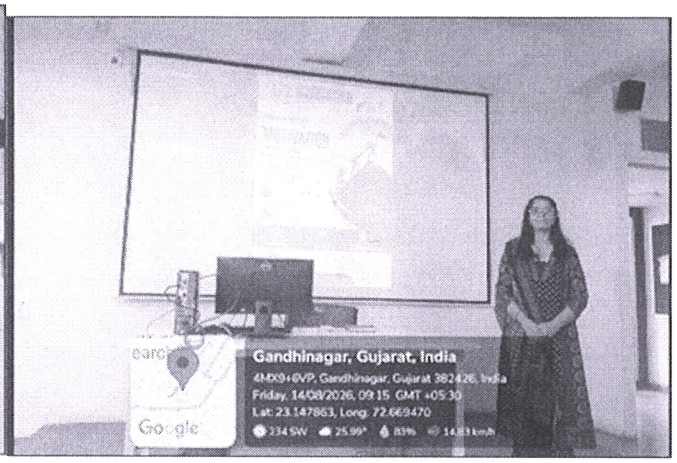
- Test real-world decision-making through a purpose-versus-profit scenario
- To help students evaluate where their energy lies on two axes: *Extrinsic vs. Intrinsic* rewards and *Proactive vs. Reactive* stances.
- Uncover the root motivators behind students' startup ambitions using the *"5 Whys"* root-cause analysis framework.

**Outcomes of the Activity:**

- Students completed a 5-question self-diagnostic quiz and mapped their profile onto the Motivation Matrix.
- Students analysed and understood the leadership styles and their application
- Student walked away with a personalized action plan identifying their default leadership profile, key operational triggers, and concrete steps to transition toward sustainable, value-driven leadership.

## Glimpses of the Event



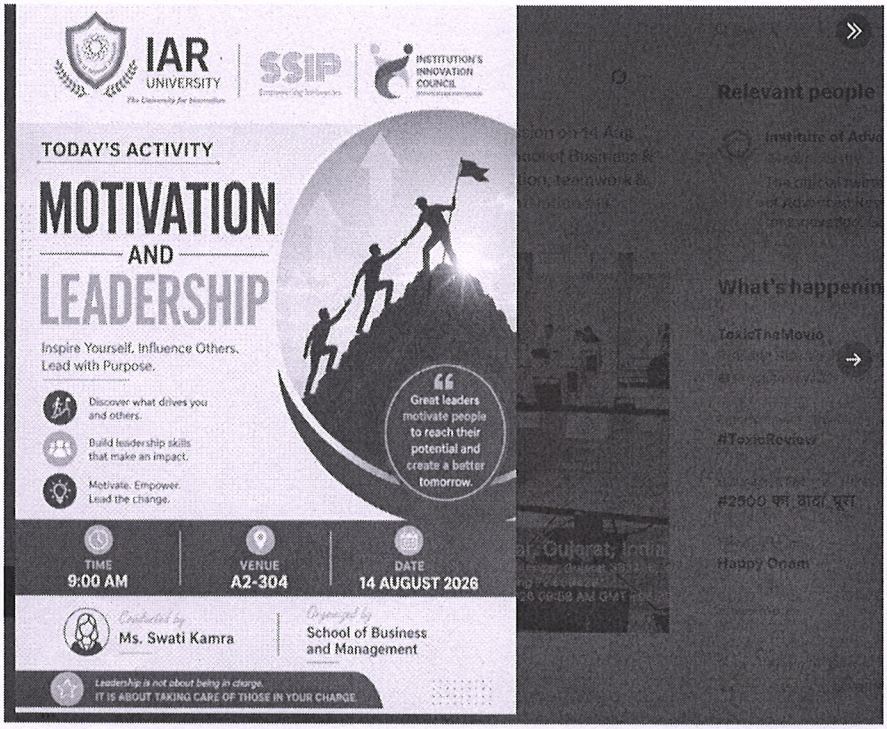




## Media Report:

Media report

https://x.com/iaruniversity/status/2092478064186085511?s=20







**Institute of Advanced Res...** @iaruniversity

🚀 IAR University hosted a Motivation & Leadership session on 14 Aug 2026, led by Ms. Swati Kamra and organized by the School of Business & Management. Participants explored leadership, motivation, teamwork & empowerment. ⭐ #IARUniversity #Leadership #Motivation #IIC #SSIP

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10:33 AM · Aug 26, 2026 · 6 Views

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The Institution's Innovation Council (IIC) & SSIP, Institute of Advanced Research, joined the live session on "India's IPR Policy and Provisions for Startups, Inventors and Innovators: Accelerating the IP Landscape in Higher Educational Institutions (HEIs)".

**Acknowledgement –**

The committee members acknowledges contribution of:

- Director, IAR
- Dean Academics
- Registrar
- Dean Research
- Heads, All the Department
- IT, Finance and Admin Department
- Student Volunteers

**Enclosures:**

- Annexure- I (Flyer of the event)
- Annexure- II (Attendance sheet)
- Annexure- III (Feedback from Students )

**Report Copied to: (attachment sent through email)**

- Office of Director, and Registrar
- Office of Dean Research and Academics
- Heads of all the Department
- SSIP/IIC Coordinator

14/08/2026

Signature

**Dr. JayKumar Joshi**

Head of Department

School of Business and management

Swati
18/8/2026

Ms. Swati Kamra
Lecturer

Signature

**(Name of Faculty)**

(Designation)

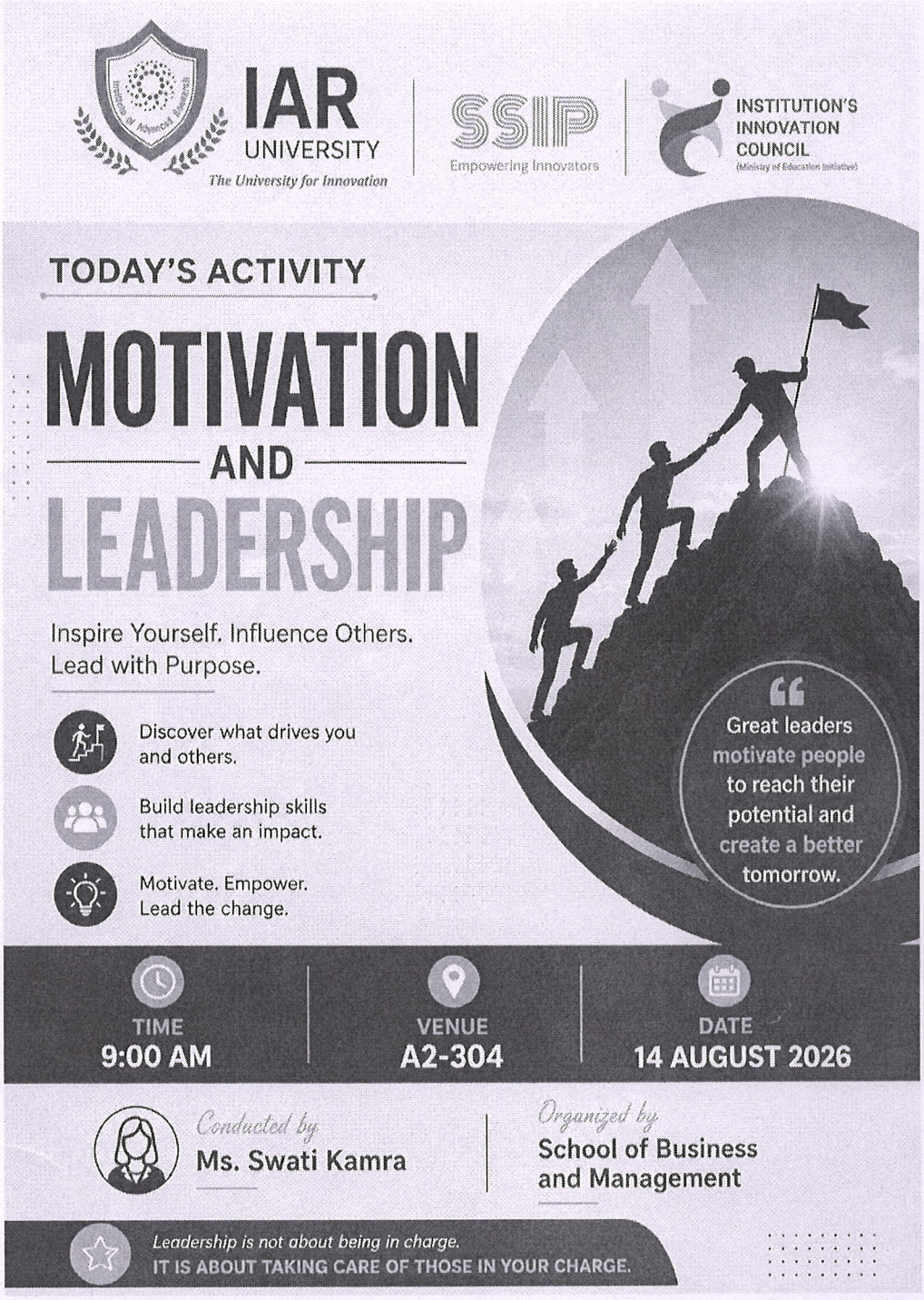
(Event Coordinator)

Date: 14th August, 2026

Place: Gandhinagar

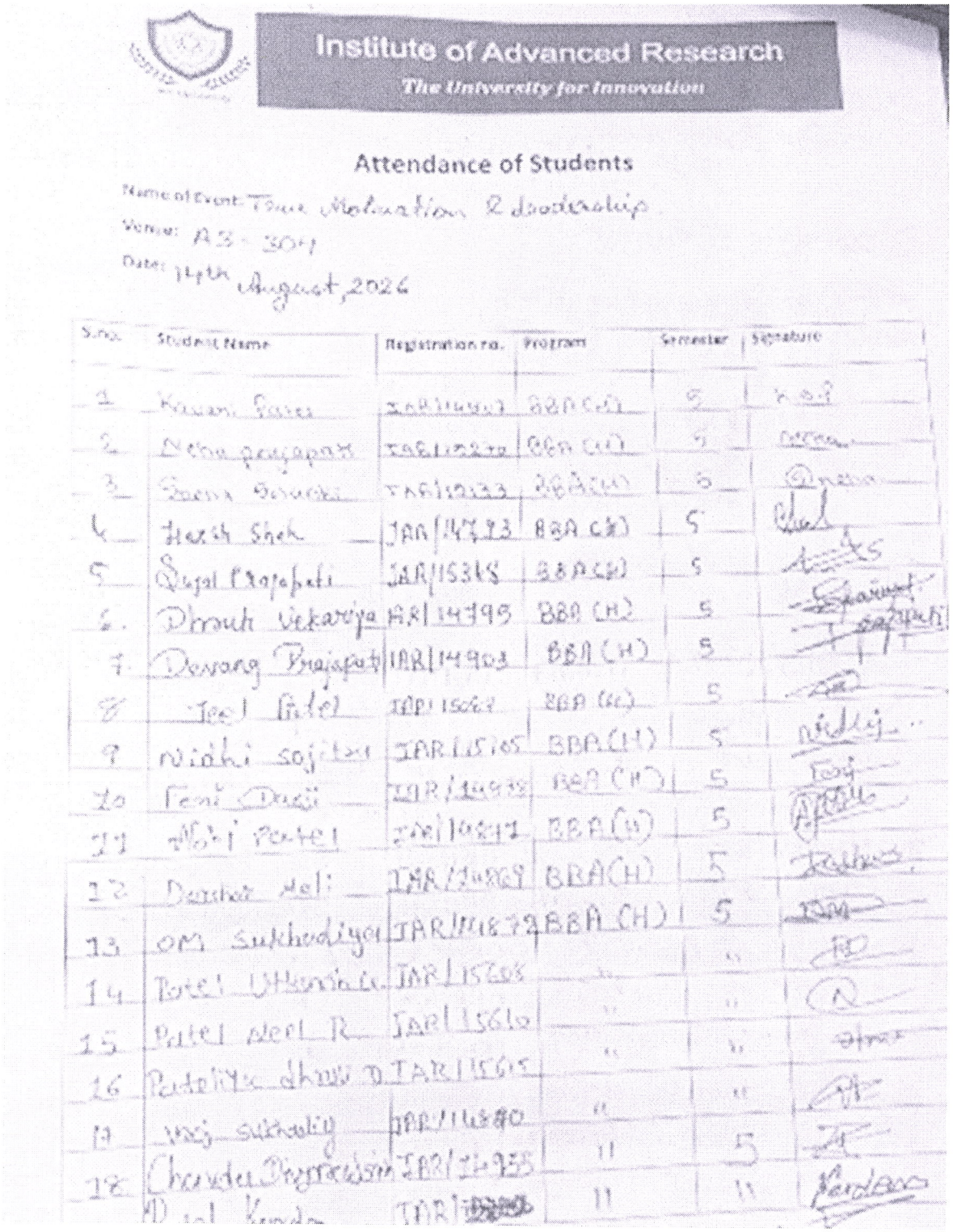
## Annexure-I

## Flyer of the Event



## Annexure-II

## Attendance Sheet



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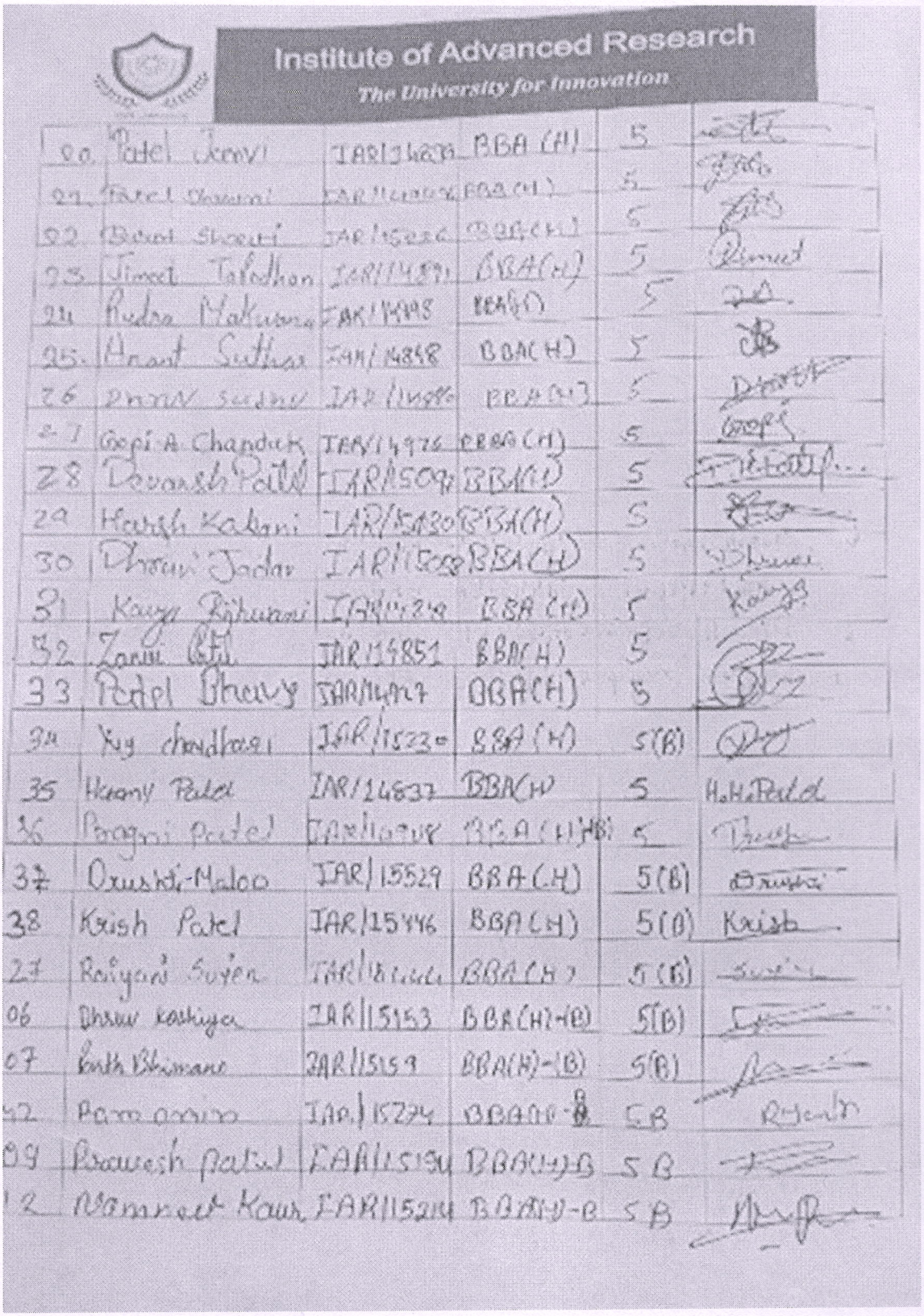
### Attendance of Students

Name of Event: Time Motivation & Leadership

Venue: A3 - 304

Date: 14th August, 2026

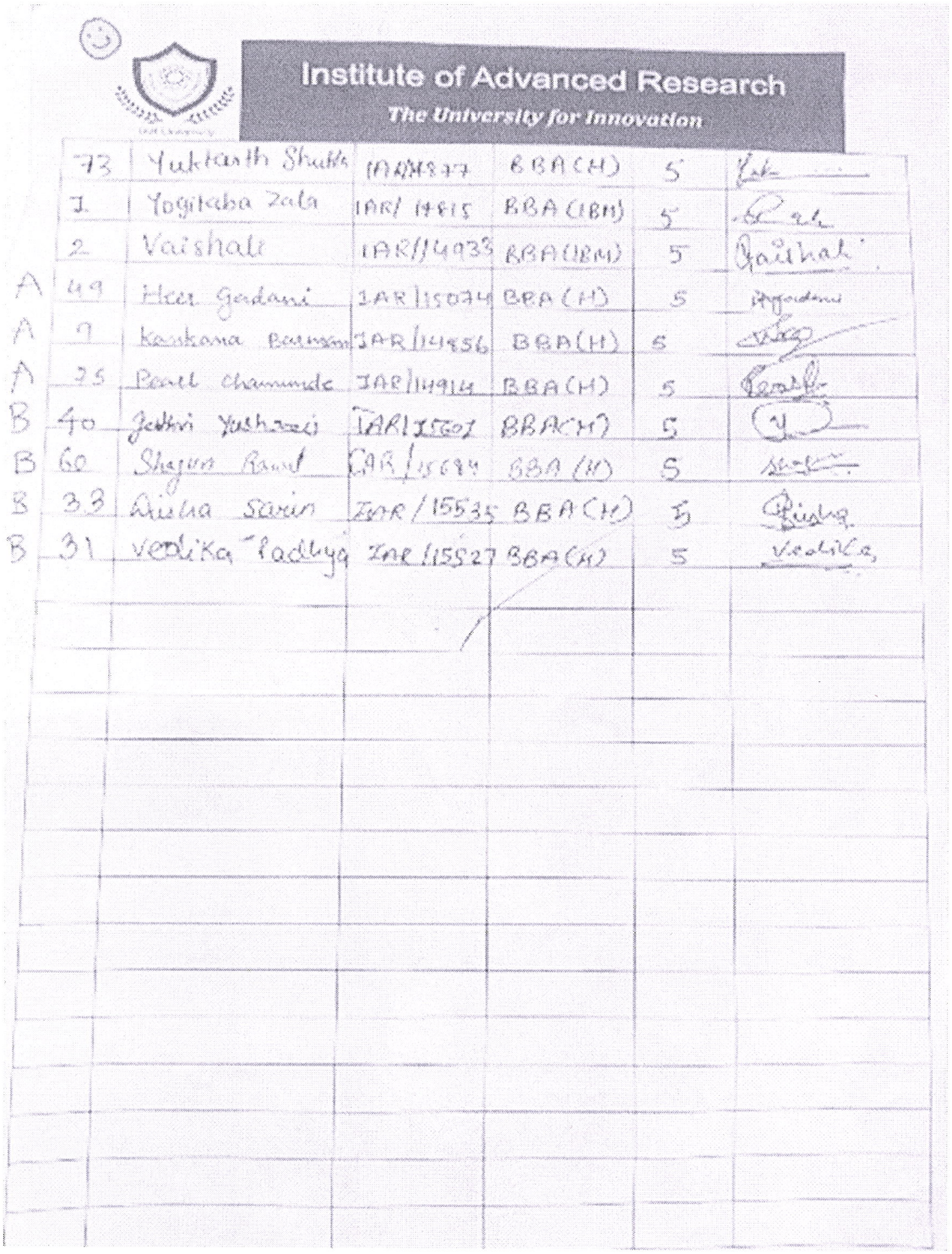
| S.no | Student Name | Registration no. | Program | Semester | Signature |
|---|---|---|---|---|---|
| 1 | Kavani Paras | IAR/14423 | BBA (H) | 5 | |
| 2 | Dave Jayapan | IAR/14224 | BBA (H) | 5 | |
| 3 | Sneha Savaliya | IAR/14233 | BBA(H) | 5 | |
| 4 | Harsh Shah | IAR/14423 | BBA (H) | 5 | |
| 5 | Sejal Prajapati | IAR/15315 | BBA(H) | 5 | |
| 6 | Dhruvi Vekariya | IAR/14393 | BBA (H) | 5 | |
| 7 | Devang Brajapati | IAR/14903 | BBA (H) | 5 | |
| 8 | Jeel Patel | IAR/15062 | BBA (H) | 5 | |
| 9 | Nidhi Sojitra | IAR/15105 | BBA(H) | 5 | |
| 10 | Teni Desai | IAR/14933 | BBA (H) | 5 | |
| 11 | Nishi Patel | IAR/10817 | BBA(H) | 5 | |
| 12 | Darshan Mali | IAR/14869 | BBA(H) | 5 | |
| 13 | Om Sukhadiya | IAR/14872 | BBA (H) | 5 | |
| 14 | Patel Utkarsha | IAR/15208 | " | " | |
| 15 | Patel Neel R | IAR/15610 | " | " | |
| 16 | Patel Dhruv D | IAR/15615 | " | " | |
| 17 | Vraj Sukhadiya | IAR/14890 | " | " | |
| 18 | Chandan Parmeshwar | IAR/14955 | " | 5 | |
| 19 | Md Kaif | IAR/ | " | " | |



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| | | | | | |
|---|---|---|---|---|---|
| 20 | Patel Jeenvi | IAR/14628 | BBA (H) | 5 | |
| 22 | Patel Dhruvi | IAR/14629 | BBA(H) | 5 | |
| 22 | Bhatt Shruti | IAR/15226 | BBA(H) | 5 | |
| 23 | Jineet Talathon | IAR/14891 | BBA(H) | 5 | |
| 24 | Rudra Makwana | IAR/14948 | BBA(H) | 5 | |
| 25 | Anant Suthar | IAR/14898 | BBA(H) | 5 | |
| 26 | Dhruv Sardhara | IAR/14886 | BBA(H) | 5 | |
| 27 | Gopi A Chanduk | IAR/14976 | BBA(H) | 5 | |
| 28 | Devansh Patel | IAR/15091 | BBA(H) | 5 | |
| 29 | Harsh Kakani | IAR/15130 | BBA(H) | 5 | |
| 30 | Dhruvi Jadav | IAR/15258 | BBA(H) | 5 | |
| 31 | Kavya Bhuvani | IAR/15219 | BBA(H) | 5 | |
| 32 | Zaruu Bafu | IAR/14851 | BBA(H) | 5 | |
| 33 | Patel Dhruv | IAR/14917 | BBA(H) | 5 | |
| 34 | Jay chaudhari | IAR/15330 | BBA(H) | 5(B) | |
| 35 | Hrumy Patel | IAR/14837 | BBA(H) | 5 | H.H.Patel |
| 36 | Pragna Patel | IAR/14918 | BBA(H)(B) | 5 | |
| 37 | Drashti-Maloo | IAR/15529 | BBA(H) | 5(B) | |
| 38 | Krish Patel | IAR/15446 | BBA(H) | 5(B) | Krish |
| 27 | Raiyani Suyen | IAR/15155 | BBA(H) | 5(B) | |
| 06 | Dhruv Kathiya | IAR/15153 | BBA(H)-(B) | 5(B) | |
| 07 | Rath Bhimani | IAR/15159 | BBA(H)-(B) | 5(B) | |
| 42 | Parmar | IAR/15294 | BBA(H)-B | 5B | |
| 09 | Prawesh Patel | IAR/15191 | BBA(H)-B | 5B | |
| 12 | Manreet Kaur | IAR/15211 | BBA(H)-B | 5B | |



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| | | | | | | |
|---|---|---|---|---|---|---|
| | 73 | Yuktarth Shukla | IAR/14857 | BBA(H) | 5 | |
| | 1 | Yogiteba Zala | IAR/14815 | BBA(IBM) | 5 | |
| | 2 | Vaishali | IAR/14933 | BBA(IBM) | 5 | |
| A | 49 | Heer Gedani | IAR/15074 | BBA(H) | 5 | |
| A | 9 | Kashana | IAR/14956 | BBA(H) | 5 | |
| A | 25 | Parul chamunda | IAR/14914 | BBA(H) | 5 | |
| B | 40 | Jadhav Yashasvi | IAR/15021 | BBA(H) | 5 | |
| B | 60 | Shagun Rawat | IAR/15084 | BBA(H) | 5 | |
| B | 33 | Rinku Savan | IAR/15535 | BBA(H) | 5 | |
| B | 31 | Vedika Padhya | IAR/15527 | BBA(H) | 5 | |